



1. What are cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your experience by remembering preferences and collecting anonymous data about site usage.

2. How we use cookies

We use cookies to:

- Enable basic website functionality.
- Improve performance and analyse visitor behaviour through tools such as Google Analytics.
- Measure marketing effectiveness through services such as Google Tag Manager and other tracking tools.

3. Types of cookies we use

- **Essential cookies:** Required for site operation.
- **Analytics cookies:** Help us understand how visitors use our site.
- **Marketing cookies:** Used to deliver relevant ads and measure campaign performance.

4. Managing cookies

You can accept or reject non-essential cookies through our consent banner when you visit the site. You can also control or delete cookies through your browser settings.

5. Third-party cookies

Some cookies may be set by third-party services, such as embedded videos or analytics providers. We recommend reviewing their privacy policies for more details.